

# STRATEGIC FRAMEWORK 2025–2030

**EAST  
SIDE**  
PARTNERSHIP

EastSide Partnership (ESP) is a charity leading the regeneration of east Belfast. We work alongside community-based organisations, elected representatives, statutory agencies and local businesses, to deliver a wide variety of projects seeking to benefit residents, visitors and our neighbours.

## VISION

**A thriving, connected and welcoming east Belfast**

Our vision is for east Belfast to be:

- Economically thriving; A community where people want to live, work and invest
- Connected; Bringing local people together at an individual and neighbourhood level, as well as being connected to the rest of the city, and to our neighbours and beyond
- Welcoming; Bringing visitors to the area to celebrate east Belfast



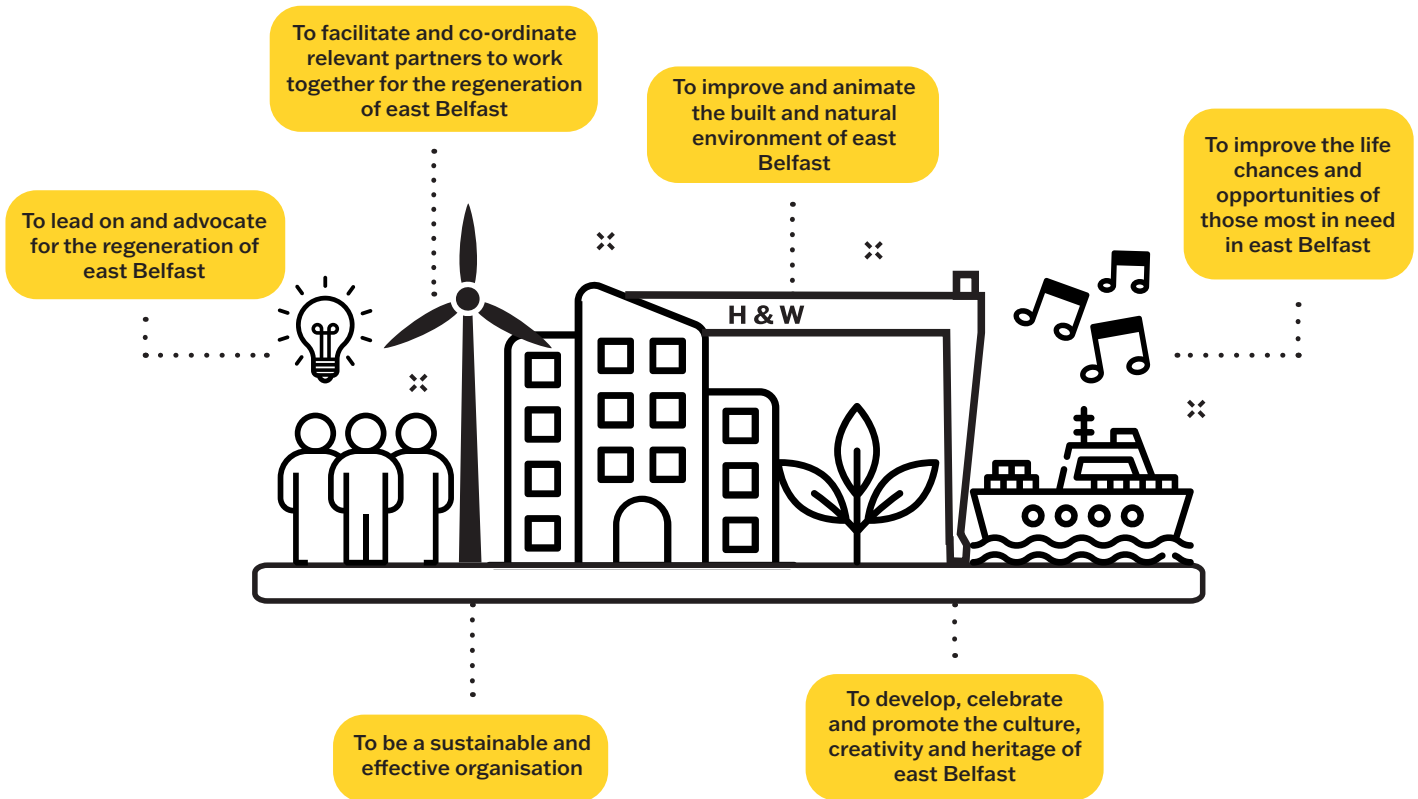
## MISSION

**To improve quality of life in east Belfast**

We believe our mission is to improve the lives of people across east Belfast and that means working on a range of projects.

- Helping local people to have a say in what happens in their lives and in their local area
- Supporting people who are most in need to improve their life chances and take opportunities
- Encouraging everyone in east Belfast to enjoy green space and culture
- Celebrating the diverse cultures of east Belfast
- Welcoming new people to visit and live in the area

# STRATEGIC PRIORITIES



# VALUES



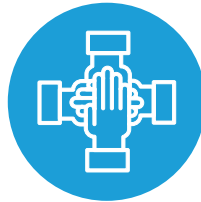
## INTEGRITY

Working for others with objectivity, accountability, openness, and honesty



## COLLABORATION

Working in co-operation with others both internally and externally



## INCLUSIVITY

Respecting others and celebrate diversity, culture and heritage



## EQUITY

Working to support people affected by poverty and disadvantage



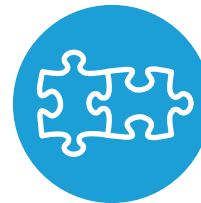
## PEOPLE

Working to create opportunities for wellbeing through connection, reflection and learning



## SUSTAINABILITY

Working in an environmentally responsible way



## ADAPTABILITY

Responding to needs in east Belfast as they evolve

SCAN HERE  
TO FIND  
OUT MORE

